



# Baldwin Union Free School District

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Superintendent of Schools

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Dear Parents/Guardians,

Earlier this week, stories of something being called, “The Momo Challenge” went viral on social media. As of yet, there has not been confirmation of the validity of this video, and it is being reported online as a “viral hoax” or “urban legend.”

This is a good opportunity to educate your family about Internet safety. Here are some guidelines to share:

- Create family rules around social media and Internet use.
- Never post or trade personal pictures.
- Never reveal personal information, such as address, phone number, or school name or location.
- Use only a screen name and do not share passwords (other than with parents).
- Never agree to get together in person with anyone met online without parent approval and/or supervision.
- Never respond to a threatening email, message, post, or text.
- **Always tell a parent or other trusted adult about any communication or conversation that was scary or hurtful.**

In addition, please ensure the appropriate parental-control options are setup on all of your child’s electronic devices, including cell phones.

Thank you for working together with us to keep our children safe.

Sincerely,

Dr. Shari L. Camhi

Superintendent of Schools

Baldwin Union Free School District

***We are Innovative...We are Inclusive...We are Involved...We are Baldwin!***